

Rockford City Market Visitor FAQs

What is the City Market?

The City Market is a public market where farmers, producers, and dealers sell their seasonal crops and products to consumers in an outdoor weekly event.

How will I know that what I buy is locally grown?

The Market has a program designed to identify local farmers. Watch for the signs, to help you identify the truly local products.

How local are your market vendors?

The City Market strives to focus on local products and small business development, giving top priority to vendors within a 150-mile radius.

What's for sale?

Among the booths you will find an unmatched selection of goods. There is a wide array of freshly-picked vegetables and fruit, many offered by truly local growers; meat and specialty items; flowers, indoor and outdoor plants, shrubs, trees, garden decorations, and more.

Where is the City Market?

It is located in Rockford's downtown River District on Water Street between State and Jefferson Streets.

How can I get to the City Market on public transportation?

Rockford's bus system provides public transportation to the market via several lines. Visit <http://www.rmtd.org> to find out which route is the best for you.

What are the hours of operation?

The Rockford City Market is open for retail sales from 3 - 7 p.m. every Friday during the season, rain or shine.

How can I be more involved / sign up to volunteer?

For volunteer opportunities at the City Market, contact the market manager at info@rockfordcitymarket.com or call 815.964.4388.

Do City Market vendors accept WIC and EBT?

We are looking to have WIC and EBT accepted at the City Market by qualifying vendors. Check back soon for updated information.

Can I bring my dog to the Market?

Due to Winnebago County Health Department regulations, only service animals are allowed in the market.

Can I play music / set up a booth for my interest group / etc.?

We love supporting local musicians and non-profits during market events. However, we do require prior approval. Please contact us at 815.964.4388 for more information.

Can I dock my boat near the market in order to shop there?

Yes. There are several docks in Downtown Rockford for just that purpose. Please be careful not to block in other boats. In particular, please stay clear of the Forest City Queen tour boat that comes and goes regularly from some of the docks.

Is the market accessible to wheelchairs, crutches, and walkers?

Yes. The entire area of the market is on one level or accessible by ramps. Also, several handicap accessible parking spaces are available on the top level of the parking deck on the corner of Water and State Streets.

Are the downtown restaurants and shops open while the market is going on?

All businesses are still open in downtown during the market. Shop and eat local! You are highly encouraged to support downtown merchants and business owners while you are downtown.

Where are the other farmers' markets in the Rockford Region?

There are several other markets throughout the metro area. Visit the Rockford Area Convention & Visitors Bureau's webpage on [Gardens/Farmers' Markets/Orchards here](#). The more local foods we eat, the more the Rockford Region is supporting locally-grown food. Visit some of the other markets soon!

The Rockford City Market is a collaborative effort of several agencies including the Rock River Development Partnership, On the Waterfront, Inc., Rockford Area Convention & Visitors Bureau, River District, the City of Rockford and the Rockford Area Economic Development Council.